

## 2.24 SIGNAGE

<b>Responsible Directorate</b>	Statutory Services
<b>Resolution</b>	November 2024 C6.11.24
<b>Local Law Ref</b>	<i>Signs Local Law 2009</i> <i>Parking Local Law 2009</i> <i>Activities on Thoroughfares and Trading in Public Places Local Law 2004</i> <i>Local Government Property Local Law 2013</i>
<b>Procedure Ref</b>	N/A

### 1. PURPOSE

Council supports the appropriate use of signage, with this policy designed to ensure a balanced approach to signage in the district.

### 2. SCOPE

This policy applies to all types of signage within the district on reserves, including road reserves and other public land, including but not limited to:

- business advertising signage
- traffic parking control signage
- digital and illuminated signs
- public, tourism and community directional signage (e.g. parks, schools, public buildings)
- temporary signage (e.g. event signage)
- signage on Shire owned and managed land and facilities

### 3. POLICY

The key objectives of this policy are to:

- Ensure that signage does not compromise public safety, especially in terms of pedestrian and vehicular movement.
- Maintain the visual amenity of the district by ensuring signage complements the surrounding environment.
- Prevent signage clutter by regulating the number, size, appearance and location of signs.
- Support local tourism businesses through fair and consistent directional signage opportunities.
- Comply with the Shire's *Signs Local Law 2009*; *Parking Local Law 2009*; *Activities on Thoroughfares and Trading in Public Places Local Law 2004*; *Local Government Property Local Law 2013*; relevant Australian Standards; and relevant State and Federal legislation.

### **3.1. Portable Business Advertising Signage**

Shire of Mundaring supports installation of temporary/portable business advertising signage within road reserves if it complies with the Shire's *Signs Local Law 2009*; *Parking Local Law 2009*; *Activities on Thoroughfares and Trading in Public Places Local Law 2004*.

These signs may be considered for installation, upon application. Applicants are responsible for all costs associated with the signage.

### **3.2. Traffic Parking Control Signage**

Shire of Mundaring may approve the installation of traffic parking control signage on public roads within the district if it complies with the *Parking Local Law 2009* and is considered beneficial to the efficient or safe operations of the public road. These signs may be considered for installation by Shire of Mundaring upon written request. The Shire is generally responsible for associated costs of permanent parking signage.

### **3.3. Digital and Illuminated Signs**

Shire of Mundaring supports installation of temporary illuminated signs that comply with the Shire's *Signs Local Law 2009*; *Activities on Thoroughfares and Trading in Public Places Local Law 2004*; *Local Government Property Local Law 2013*; and for signs on State road and road reserves, under the control of Main Roads Western Australia (e.g. Great Eastern Highway) must meet Main Roads Western Australia requirements. These signs may be considered for installation, upon application.

Permanent digital and illuminated signs on public land are to be located within destinations and/or at entrances to building facility destinations; and are not to be placed within or immediately adjacent to parklands or playgrounds, excluding at major recreation centres (such as Brown Park Recreation Precinct and Mundaring Recreation Precinct).

### **3.4. Public, Tourism and Community Directional Signage**

Shire of Mundaring supports installation of public, tourism and community directional signage for the following types of facilities within a road reserve, reserve or other public land.

Facilities which may qualify for signage are listed below.

#### **3.4.1. Tourist Attraction Signs**

Tourist attraction signs are white on brown background and include:

- National Parks
- commercial tourist attractions
- wineries catering for tourists – tastings and cellar door sales
- historical sites/buildings/towns
- scenic lookouts
- Aboriginal and cultural heritage.

#### 3.4.2. Tourism Service Signs

Tourism service signs are white on a blue background and include:

- accommodation facilities
- caravan/camping grounds
- tourist information bays
- cafes/restaurants outside built-up areas/townsites.

#### 3.4.3. Community/Public Facilities Signs

Community/public facility signs are white on a blue background and include:

- emergency facilities (hospitals, ambulance, police, fire brigade, SES)
- community facilities (public toilets, recycling centres, cemeteries, bus stations, sports grounds, libraries, Shire buildings, parking areas)
- churches and religious institutions
- schools and tertiary education
- shopping centres
- large commercial or business centres (not individual businesses)
- post offices
- medical centres
- aged care facilities
- non-profit organisations.

These signs may be considered for installation, upon application. Applicants for this type of signage will be responsible for all costs associated with production and installation of the sign.

For signs on State road and road reserves, under the control of Main Roads Western Australia (e.g. Great Eastern Highway) must meet Main Roads Western Australia requirements. These signs may be considered for installation, upon application.

For more detail regarding directional signs, refer to the “Guidelines on Public Tourism and Community Directional Signs” (Appendix 1).

### 3.5. Temporary Signage

#### 3.5.1. Temporary Signage for Community Events and Tourism Events

Shire of Mundaring supports installation of temporary signage for community events and tourism events in public reserves, including road reserves and parks; and at designated Shire controlled sites if it complies with the *Signs Local Law 2009*.

For more detail regarding temporary events promotional signs, refer to the “Guidelines for Temporary Community Events and Tourism Events Signage” (Appendix 2).

### **3.6. Appearance**

Shire of Mundaring wayfinding signs on reserves and public spaces will be consistent with the “Shire of Mundaring Signage Style Guide” (Appendix 3).

Shire of Mundaring supports installation of signs where the appearance complies, as appropriate, with Australian Standards publications, *Signs Local Law 2009*, Local Planning Scheme requirements, “Guidelines for Public, Tourism and Community Directional Signage” (Appendix 1), and “Guidelines for Temporary Community Events and Tourism Events Signage” (Appendix 3).

### **3.7. Enforcement**

Enforcement matters relating to signage are managed in accordance with the *Signs Local Law 2009* (section 5).

## **4. APPENDICES**

**Appendix 1** Guidelines for Public, Tourism and Community Directional Signage

**Appendix 2** Guidelines for Temporary Community Events and Tourism Events Signage

**Appendix 3** Shire of Mundaring Signage Style Guide

## **5. RELATED LEGISLATION**

Nil

## **6. RELATED DOCUMENTS**

Policy and Application Guidelines Tourist and Service Signs, Main Roads WA

Policy and Assessment Guidelines for Static Advertising Signs, Main Roads WA





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# GUIDELINES

## Public, Tourism and Community Directional Signage

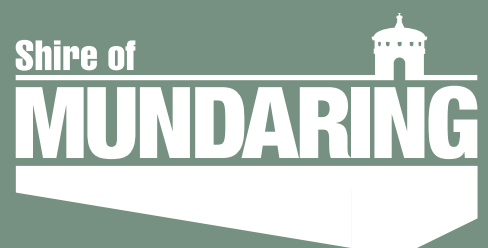
Signage Policy (2.24) - Appendix 1 -  
Guidelines for Public, Tourism and Community Directional Signage

### Shire of Mundaring

7000 Great Eastern Highway, Mundaring 6073

 (08) 9290 6666

 [shire@mundaring.wa.gov.au](mailto:shire@mundaring.wa.gov.au)



## Introduction

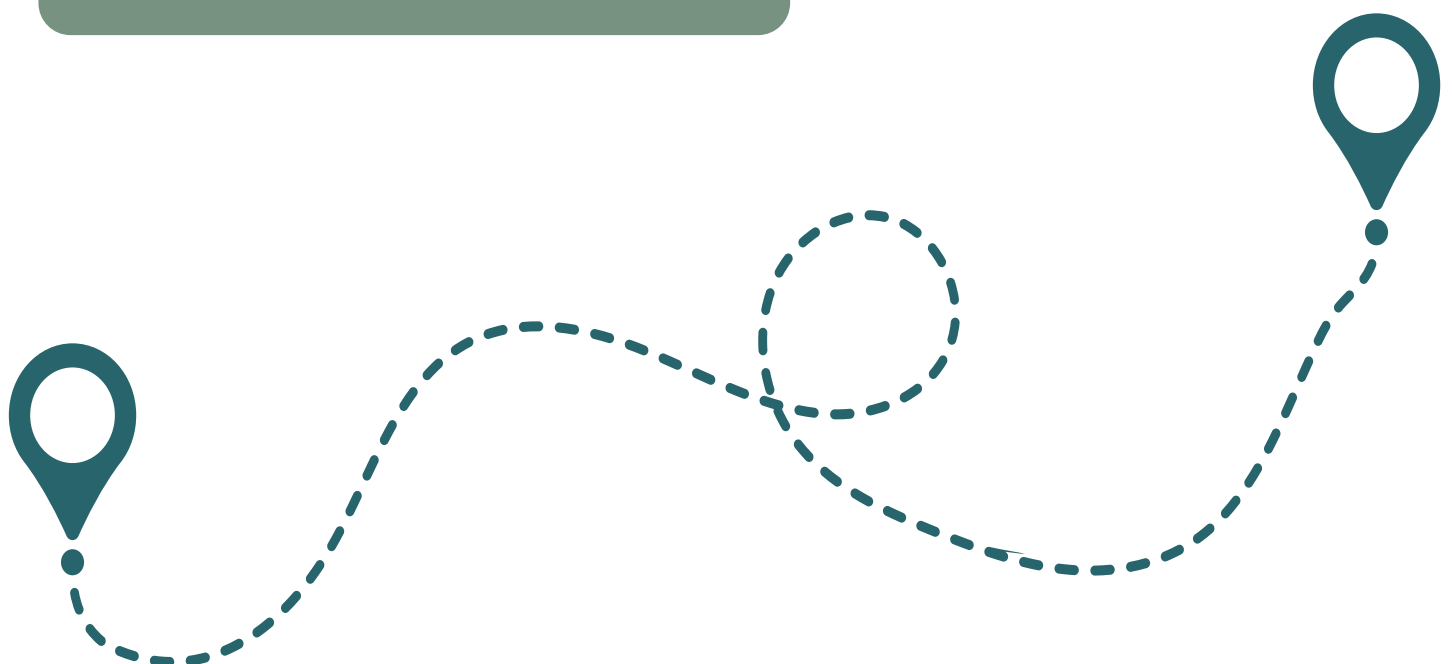
Public, Tourism and Community directional signage is designed to inform motorists about attractions and facilities located along or near the shire's road network.

These signs serve to support primary navigation tools like printed and electronic maps.

For tourist and business operators, these signs can be a valuable addition to their promotional materials.

Including addresses, clear directions, and detailed maps in brochures, websites, and other promotional displays is essential for effectively guiding visitors to local attractions and services.

While directional signage is helpful, it should not be the sole method for guiding visitors.





# Purpose

Public, Tourism and Community directional signage is designed to inform motorists about attractions and facilities located along or near the shire's road network.

These signs serve to support primary navigation tools like printed and electronic maps.

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While directional signage is helpful, it should not be the sole method for guiding visitors.

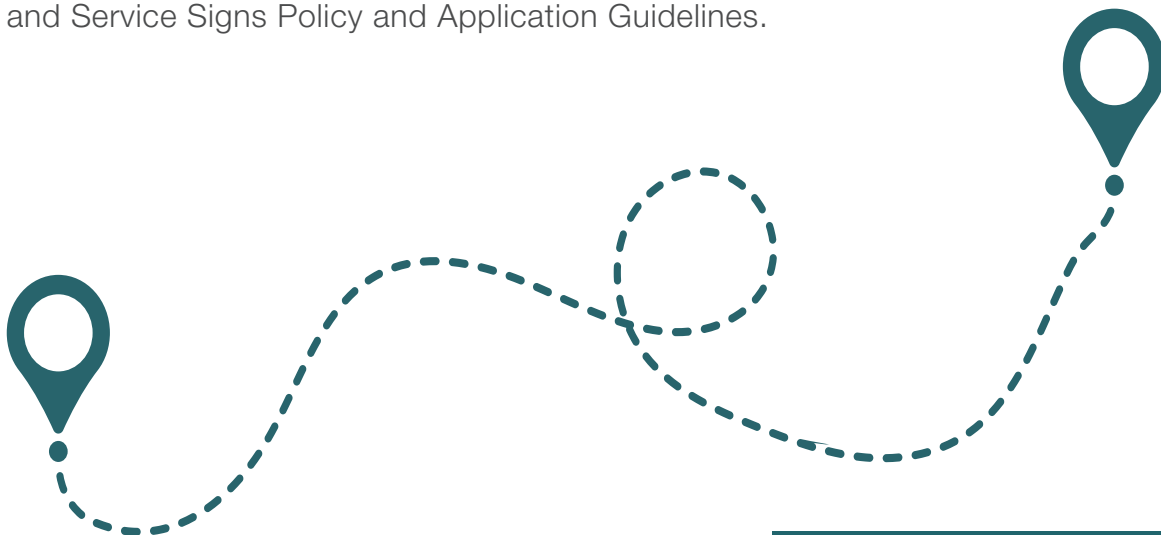
## The main objectives are to:

- Provide guidance on how the Shire will manage directional signage under the Local Government Act 1995.
- Ensure that the placement, design, and appearance of directional signs enhance the landscape, visual amenity, and character of the district.
- Improve the quality and visual impact of directional signage on the Shire's roads.
- Ensure that directional signs do not compromise the safety of drivers, cyclists, and pedestrians by blocking sightlines or causing distractions.
- Coordinate the placement of signage on public property, including roads and reserves.

## For signs on public property, including roads and reserves, the specific objectives of this guideline are to:

- Define the locations, types, and designs of allowable directional signs.
- Ensure visual consistency in signage across the shire.
- Maintain and enhance the quality and character of directional signs.

This guideline refers to and acts in accordance with Main Roads Western Australia Tourist and Service Signs Policy and Application Guidelines.



# Eligibility

These categories apply to directional signage within road reserves, public reserves, or other public land. If a sign does not fit into one of these categories, it will be evaluated based on the Local Planning Scheme.

Signage applications will be reviewed using Main Roads criteria where applicable and be consistent with the standards set within AS1742.5 2017 Street Name and Community Facility Name Signs. Eligible facilities for signage typically include:

## Tourist Attraction Signs

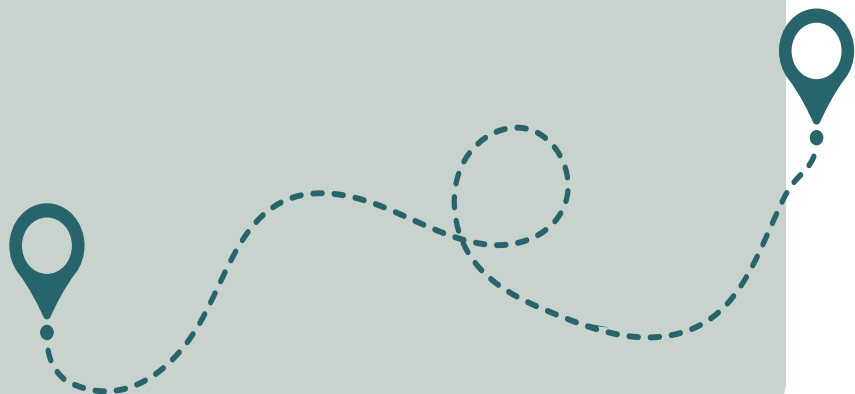
- National Parks
- Commercial tourist attractions;
- Wineries catering for tourists – tastings and cellar door sales;
- Historical sites/buildings/towns;
- Scenic lookouts; and
- Aboriginal and Cultural Heritage.

## Tourism Service Signs

- Accommodation facilities;
- Caravan/camping grounds;
- Tourist information bays;
- Cafes/restaurants outside built up areas/townsites;

## Community/Public Facilities

- Emergency Facilities (Hospitals, ambulance, police, fire brigade, SES)
- Community Facilities (public toilets, recycling centres, cemeteries, bus stations, sports grounds, libraries, shire buildings, parking areas)
- Churches and Religious Institutions.
- Schools and Tertiary Education
- Shopping Centres
- Large Commercial or Business Centres (not individual businesses)
- Post Offices
- Medical Centres
- Aged Care Facilities
- Non profit organisations



## Configuration

The configuration of directional signs will be consistent with relevant Australian Standards and Main Roads Guidelines where applicable and located in consideration of safety and accessibility considerations.



Location of Attraction/Facility	Compliance Requirements
Main Roads controlled roads e.g. Great Eastern Highway	Application is made through Main Roads WA (MRWA) meeting their requirements. Shire input will be provided where required by Main Roads WA.
Local shire roads	<p>Tourist Attraction and Tourist Service signs will be assessed by Main Roads WA in conjunction with the Shire against Tourism Western Australia's 'assessment criteria' for tourist attractions and MRWA Policy and Application Guidelines for Tourist and Service Signs in Western Australia.</p> <p>Maximum of one sign per intersection per community/public facility and the minimum number of signs required to provide adequate signposted route from the nearest main road.</p> <p>Signs to be located at intersections and not greater than 10km by road from the attraction.</p> <p>Signage at intersections shall not exceed a total of five signs. The Shire may remove any directional sign and replace with another sign where the additional community/public facility signage is considered of higher priority for providing directions.</p> <p>Signs for individual business will not be provided, noting signage to shopping or business centres can be provided for.</p>







Sign blades shall be placed in a single stack with:





- road name at the top (black lettering on a white background);
- location names second (white lettering on green background);
- tourist attractions third (white lettering on brown background) and
- services fourth (white lettering on blue background).

Within these groups of sign blades, blades shall be placed in order from the closest attraction to the furthest attraction.

### Abbreviations and Symbols

The following standard symbols may be used on signs.

Symbol	Use
	Tourist Establishment
	Winery (Symbol MR-VM-5)
	Aboriginal Cultural Centre/Heritage Site (Symbol MR-VM-8)
	Information Bay (Symbol MR-SM-30)
	Caravan Park
	Hotel, Motel, Guesthouse, Bed & Breakfast

Symbol	Use
	Refreshments or Cafeteria
	Restaurant
	Fuel
	Public Toilets
	Picnic/Barbeque Area



## Conditions

Directional signs in public places and road reserves are regulated under the Signs Local Law and Activities on Thoroughfares and Trading in Public Places Local Law. The Shire will assess each sign according to these guidelines to determine if it is required and should be allowed.

Only Shire staff are permitted to install signs in road reserves to meet safety, liability, and quality standards.

Warning, guide, and regulatory signs that are needed for traffic or public safety are exempt from these guidelines and the sole purview of MRWA.

Signs may be moved or removed for reasons including road works, safety, visual impact, or if more than five signs are stacked together. Non-compliant, redundant or faded signs may be removed without notice and disposed of by the Shire.

The Shire is not responsible for damage, theft, or any claims related to private, directional, or entrance signs on road reserves.

If a tourist directional or entrance sign is damaged beyond repair, Shire or MRWA staff may remove it, and the cost of replacement will be the responsibility of the applicant.

## Costs

The applicant for a sign is responsible for all manufacturing and installation costs.





# GUIDELINES

## Temporary Community Events and Tourism Events Signage

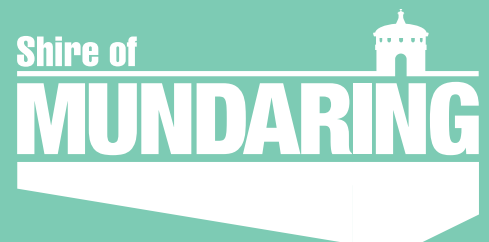
Signage Policy (2.24) - Appendix 2 -  
Guidelines for Temporary Community Events and Tourism Events Signage

### Shire of Mundaring

7000 Great Eastern Highway, Mundaring 6073

 (08) 9290 6666

 [shire@mundaring.wa.gov.au](mailto:shire@mundaring.wa.gov.au)



## **Shire of Mundaring supports the use of temporary signs to promote community service events and community tourism events.**

Signage in public spaces for community events and tourism events can be an important communication tool to encourage community participation and support community groups in their activities.

Control of the temporary signs is necessary to ensure the effectiveness of essential traffic and road safety signs and to minimise visual clutter in public reserves. Event advertising and signage needs to be erected in a safe manner that does not affect amenity or cause damage to the environment.

Subject to Shire approval, temporary community and tourism event signage can be placed in

1. Public reserves including road reserves and parks; and at
2. Designated Shire controlled sites.

### **1. Public Reserves, including road reserves and parks**

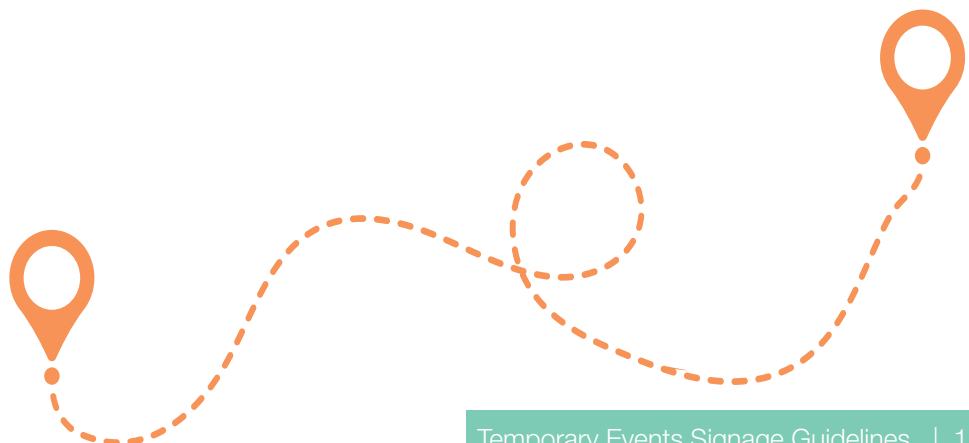
#### **Approval**

To seek approval for temporary community/tourism event signs in public reserves, please contact Building Services on (08) 9290 6660 or email [shire@mundaring.wa.gov.au](mailto:shire@mundaring.wa.gov.au)

#### **Conditions**

The following conditions for the signs must be met.

- a. no two temporary community service signs advertising the same event or activity shall be erected within 100 metres of each other (except at booked Shire designated sites that can accommodate 2 signs);
- b. no more than two temporary community service signs each advertising different events or activities shall be erected or displayed closer together than 2 metres;
- c. Signs cannot involve any advertising devices which are inflatable or illuminated with pulsating, flashing, or moveable electronic writing or animation unless a licence from the Shire has been granted;





- d. LED/illuminated signage cannot be placed within or immediately adjacent to parklands or playgrounds - excluding major recreation centres such as Brown Park Recreation Precinct and Mundaring Recreation Precinct.
- e. Signs must not pose a threat to public safety or health, obstruct sightlines of vehicles, cyclists or pedestrians and must not obstruct pedestrian movement. This includes placing signs on footpaths, median strips and roundabouts;
- f. Signs erected in areas immediately abutting schools, aged care facilities and hospitals should not be placed in such a way or be of such a size to be a safety risk;
- g. Signs must not be placed over any footpath where the resulting vertical clearance between the sign and the footpath is less than 2.7m;
- h. Signs must be placed more than 0.5m from the kerb;
- i. Signs must not be placed on any natural feature (including a rock or tree), walls, buildings, on a thoroughfare, or on any bridge or the structural approaches to a bridge;
- j. Signs must not be installed in a way that may damage irrigation or turf within parks and reserves;
- k. Signs must only relate to the event and its activities; and
- l. The sign(s) can be installed for a maximum of 21 days prior to the event and must be removed within 7 days of the event finishing.

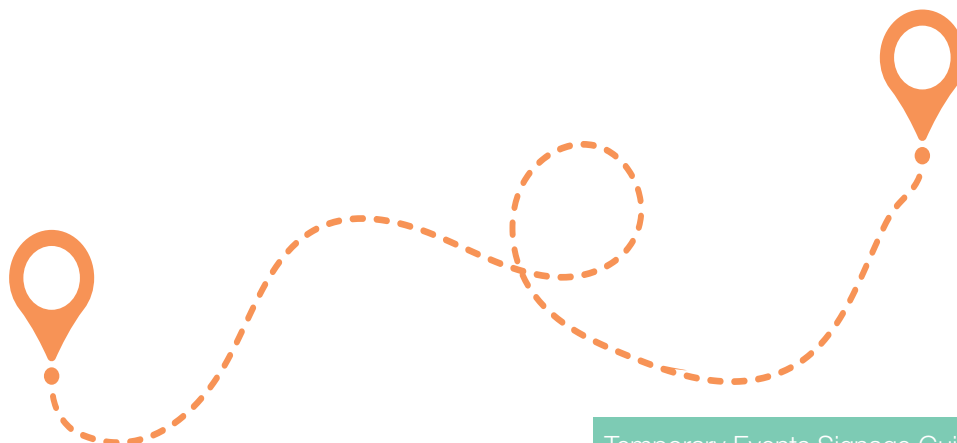
## 2. Designated Shire controlled sites

A temporary community/tourism event sign may be installed at no charge at a number of designated Shire controlled sites; subject to the location being available for booking. The sites have been selected to ensure effective exposure without unduly affecting the amenity or road safety in the area.

There are 13 approved sites for placement of community event signs within the Shire. Each site can accommodate either one or two signs. Please refer to Sign Locations Table on pages 4,5 and 6.

### Bookings

To book a site, please contact Recreation and Tourism Services on 9290 6731 or email [bookingsemail@mundaring.wa.gov.au](mailto:bookingsemail@mundaring.wa.gov.au) and you will be provided with a unique link to make a booking.



## Conditions

The following conditions must be met.

- a. Sign(s) dimensions must be no larger than 900mm horizontal, 500mm vertical.
- b. Signs must be made of non-reflective material.
- c. Signs must be securely affixed. Each location has 4 clamps on the posts, with eyelets for each sign to be securely attached to. Cable tie/zip ties, spring clips or hanging clip fixings are recommended. Self-tapping screws (ie tech screws) must not be used to fix the sign directly to the posts. No fixings or materials are to remain on the post clamps following sign removal.
- d. Organisers must have secured an approved booking for the site prior to installing signage.
- e. Organisers are responsible for installing and removing the signage.
- f. Following an approved booking, sign(s) can be installed for a maximum of 21 days prior to the event and must be removed within 7 days of the event finishing.
- g. Any unapproved signage, or signage installed outside of these timeframes will be removed and the organiser will pay all costs associated with the removal.

## Sign Material and Design

Choose the right material for your sign. Options include PVC/vinyl, corflute or light steel plate. Mesh banners are recommended for windy locations. Sign will require corner eyelets/grommets or similar to affix to the pole clamp. Cable/zip ties, nylon rope, spring clips or hanging clips are recommended.

To enable your sign to be easily read from the road, the following is recommended:

- keep the information and pictures to a minimum;
- only include event name, date, time, location, with maximum of 2 logos and 1 image per sign.
- have a maximum of four lines of information.
- use a font that is easily read (eg Arial). No scripts or narrow fonts.

## Example of a good sign design

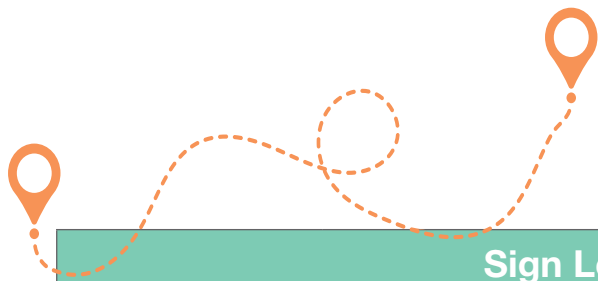


## Example of a non-compliant sign design






Road users have only 2 seconds maximum to absorb information. This sign is a potential hazard.

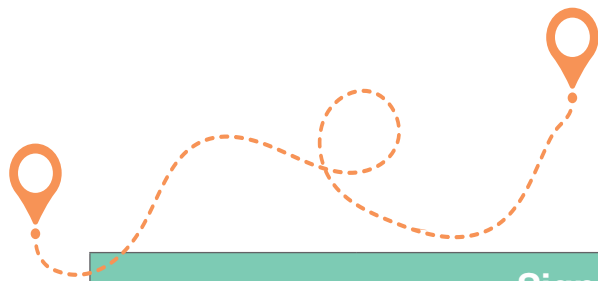


Sign Locations Table			
Suburb	Location	Maximum No. Signs	Designated Shire controlled sites
Chidlow	Cnr Thomas St and Old Northam Rd	2	
Darlington	Cnr Owen Rd and Darlington Rd	1	
Glen Forrest	Cnr McGlew Rd and Great Eastern Hwy	1	
Glen Forrest	Cnr Railway Pde and Hardey St		



**Sign Locations Table**

Suburb	Location	Maximum No. Signs	Designated Shire controlled sites
Glen Forrest	Cnr Railway Pde and Hardey St	1	
Helena Valley	Cnr Scott St and Helena Valley Rd	2	
Helena Valley	Cnr Torquata Blvd and Helena Valley Rd	2	
Midvale	Cnr Elliot Rd and Farrall Rd	1	
Mount Helena	Cnr Evans St and Keane St	2	



## Sign Locations Table

Suburb	Location	Maximum No. Signs	Designated Shire controlled sites
Mundaring	Cnr Nichol St and Great Eastern Hwy	1	
Parkerville	Cnr Seaborne St and Riley Rd	1	
Sawyers Valley	Cnr Sawyers Rd and Great Eastern Hwy	1	
Stoneville	Cnr Stoneville Rd and Riley Rd	1	
Wooroloo	Cnr Government Rd and Old Northam Rd	1	



## Definitions

### **community service event**

an event run by an organisation that is not for profit and is a legal entity, and where community entry is free and the event proceeds are returned directly to the community.

### **community tourism event**

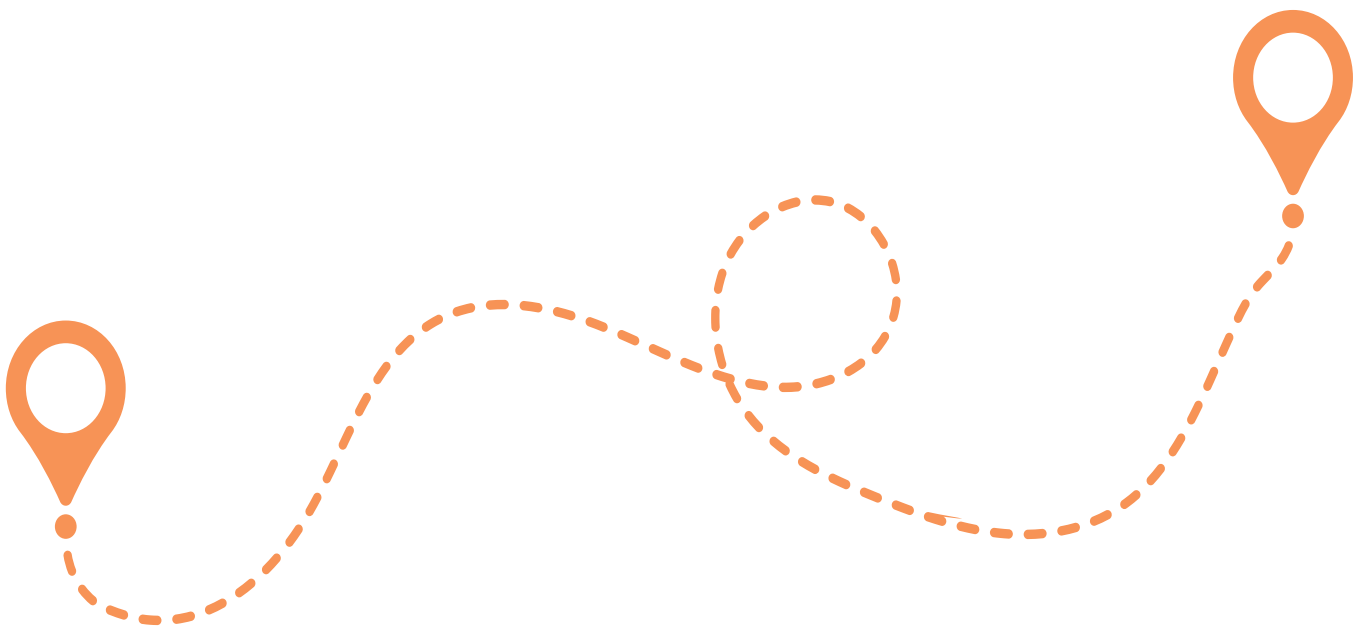
an event run by an organisation that is a legal entity, and where community entry is free and the event involves multiple stall holders and/or vendors (not for profit and profit) and/or other small enterprise activities.

### **event**

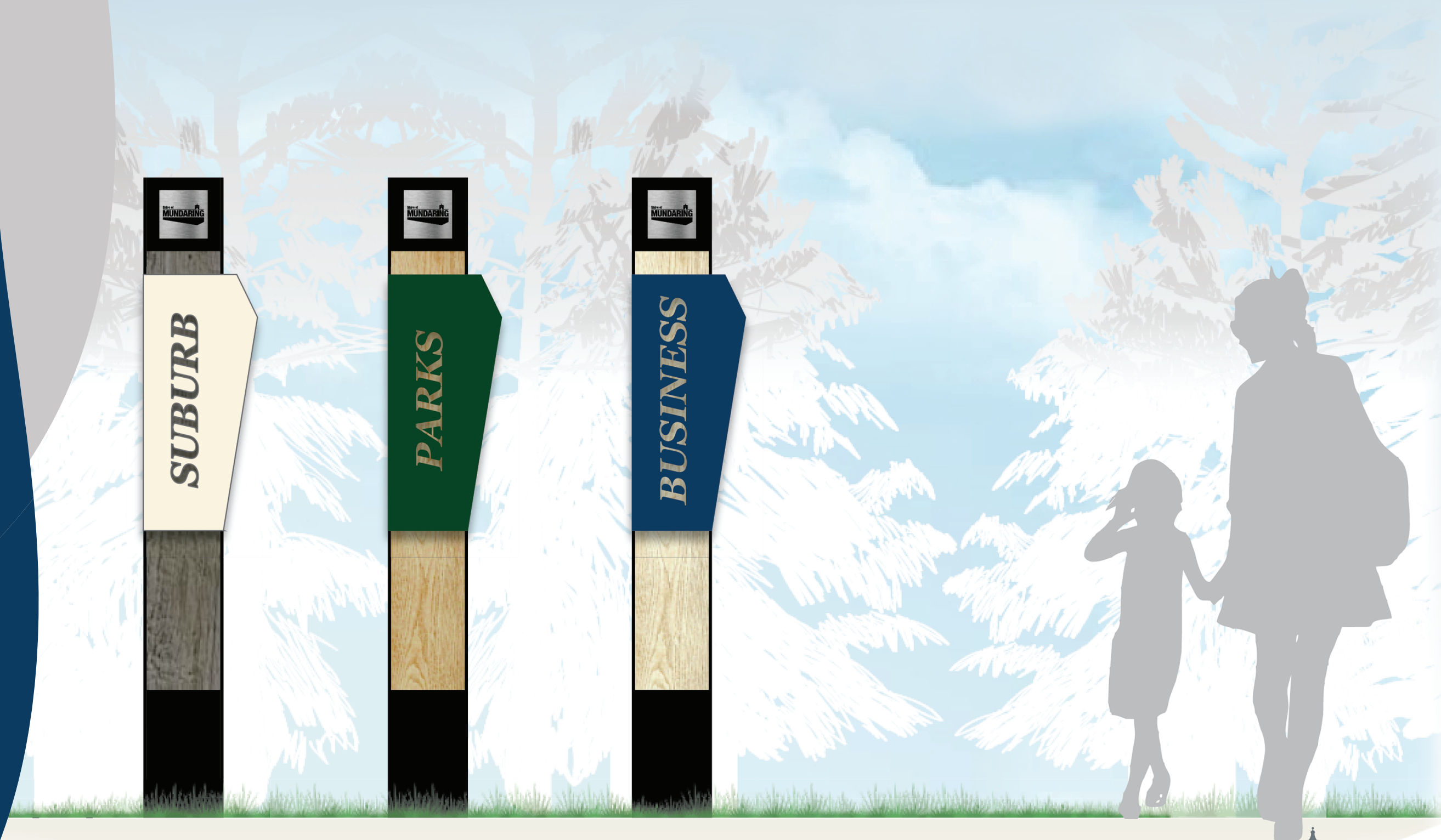
an activity or function that is open to the public and run once or at infrequent occurrences of limited duration that provides the general public with leisure and social opportunities beyond everyday experiences. Events are distinct and organised programs usually of sporting, cultural, community or special interest group significance.

### **temporary community/tourism event signage**

a portable sign which contains information relating to a community / tourism event, including community service event, community tourism event, charitable function or other charitable community activity held in the Shire of Mundaring.



# Signage Style Guide



## Colour Inspiration

How colours and textures found in the local Shire of Mundaring environment have been used as an inspiration for this signage style guide.

Here's how this process unfolds:

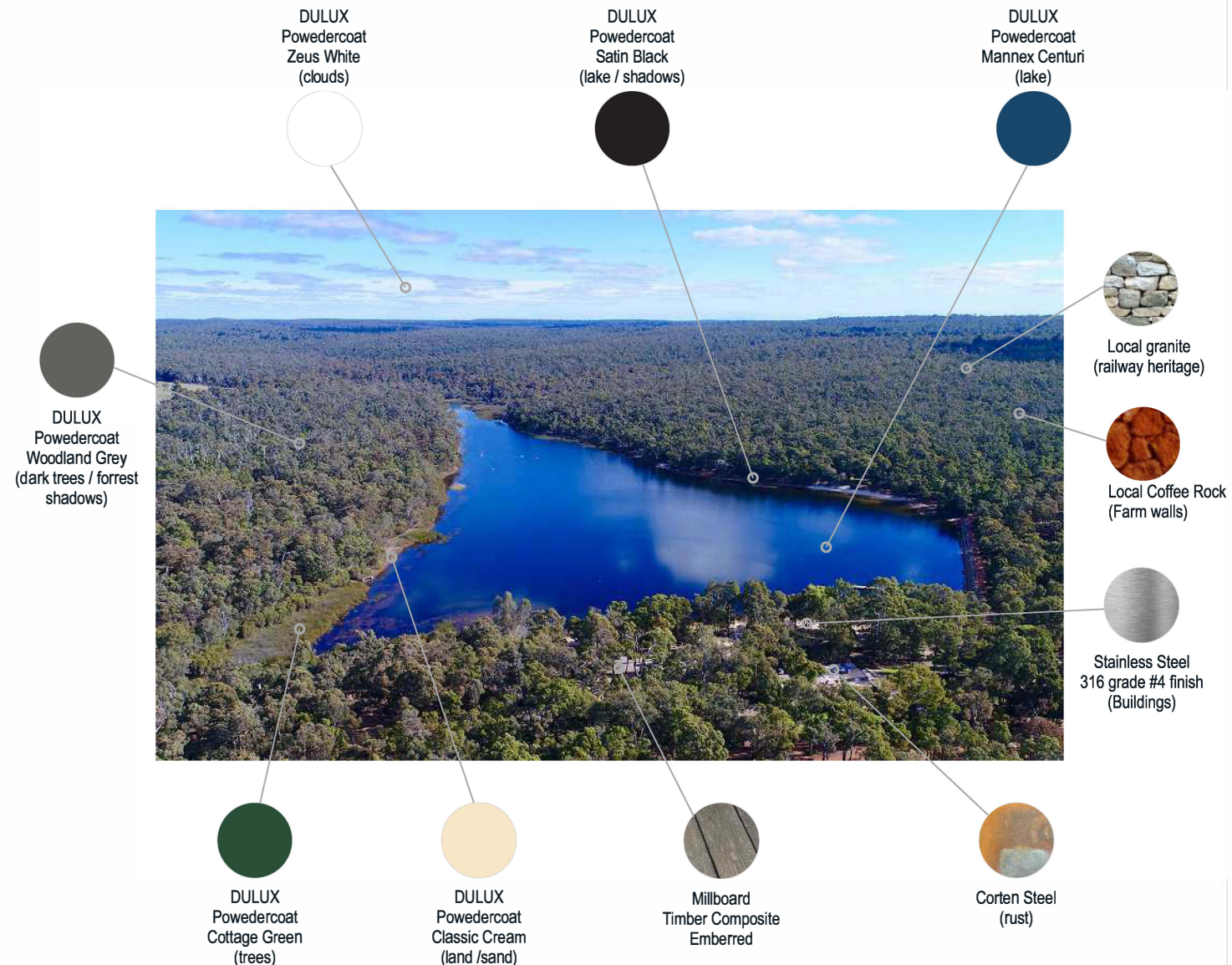
**1). Observing the Local Environment:** Designers first conduct thorough observations and analysis of the Shire of Mundaring environment. This included studying the natural and built elements, such as the landscape, flora, fauna, architecture, and existing visual features. This included earthy tones like browns, greens, and greys that are found in the surrounding vegetation, soil, or rocks.

**2). Establishing Visual Continuity:** Once the colours and textures were identified, designers used this information to establish a visual continuity between the wayfinding system and the environment. They might choose colours that complement or mimic the natural hues of the surroundings.

**3). Enhancing Legibility and Contrast:** While it's important to draw inspiration from the local environment, designers also need to ensure that the chosen colours provide sufficient legibility and contrast for effective wayfinding. They have to consider factors such as readability, visibility at various distances, and compatibility with different lighting conditions. This may involve adjusting the saturation, brightness, or contrast of the chosen colours to optimise visibility.

**4). Integrating Textures and Patterns:** In addition to colours, designers also incorporate textures and patterns inspired by the local environment. For example, they might incorporate the grainy texture of tree bark or the flowing lines reminiscent of nearby rivers or trails. These elements can add visual interest, provide tactile feedback, and further reinforce the connection between the wayfinding system and the surrounding environment.

By considering the colours and textures found in the local Shire of Mundaring environment, designers have created a signage style that not only guides people effectively, but also enhances their overall experience by fostering a sense of connection, harmony, and place within the environment.





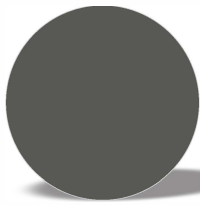
## Colour Palette / Finishes



DULUX  
Powdercoat  
Zeus White

C0 M0 Y0 K0  
White

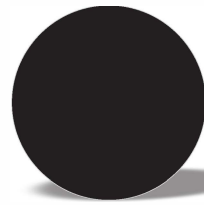
Avery White 900



DULUX  
Powdercoat  
Woodland Grey

C62 M55 Y58 K31  
PMS 425c

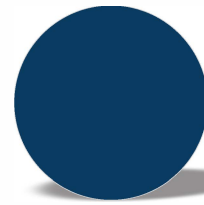
Avery Storm Grey 962



DULUX  
Powdercoat  
Satin Black

C0 M0 Y0 K100  
Black

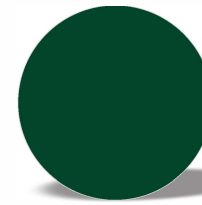
Avery Black 901



DULUX  
Powdercoat  
Mannex Centuri

C100 M78 Y36 K27  
PMS 302c

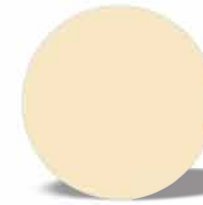
Arlon Midnight Blue 65



DULUX  
Powdercoat  
Cottage Green

C95 M43 Y89 K52  
PMS 3435c

Avery Dark Green 916c



DULUX  
Powdercoat  
Classic Cream

C3 M8 Y24 K0  
PMS 7506c

Avery Camel Beige 48



Merbau  
Timber



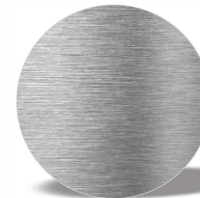
Millboard  
Timber Composite  
Vintage



Millboard  
Timber Composite  
Embered



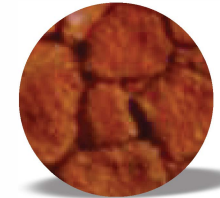
Corten  
Steel



Stainless Steel  
316 grade #4 finish



Granite Stone  
locally sourced



Locally sourced Coffee Rock  
Gabion wall,  
cage to be galvanised

FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES

## Design Examples



A mood board of similar signage based on the brief from the workshop and input from the engagement with key internal stakeholders from the Shire and the Shire's Cultural Advisory Group.

When selecting materials, colours and textures for this style guide, our designers have drawn inspiration from the surrounding environment to create a harmonious and coherent visual experience.

LINE AND FORM INSPIRATION

A section line in a logo typically represents a visual element that divides or segments the logo into different parts, such lines create a sense of structure, separation, or emphasis within the logo design.

**Analysing the logo:** Our designers have carefully examined the logo to identify elements that can be used effectively in signage. The section line, in this case, is recognised as a significant visual component that can enhance the overall signage design.

**1). Integrating the section line:** The chosen section line from the logo is integrated into the signage design, often by incorporating it as a prominent visual element within the signage line or form. The line may be positioned, extended, or modified to suit the dimensions and shape of the signage.

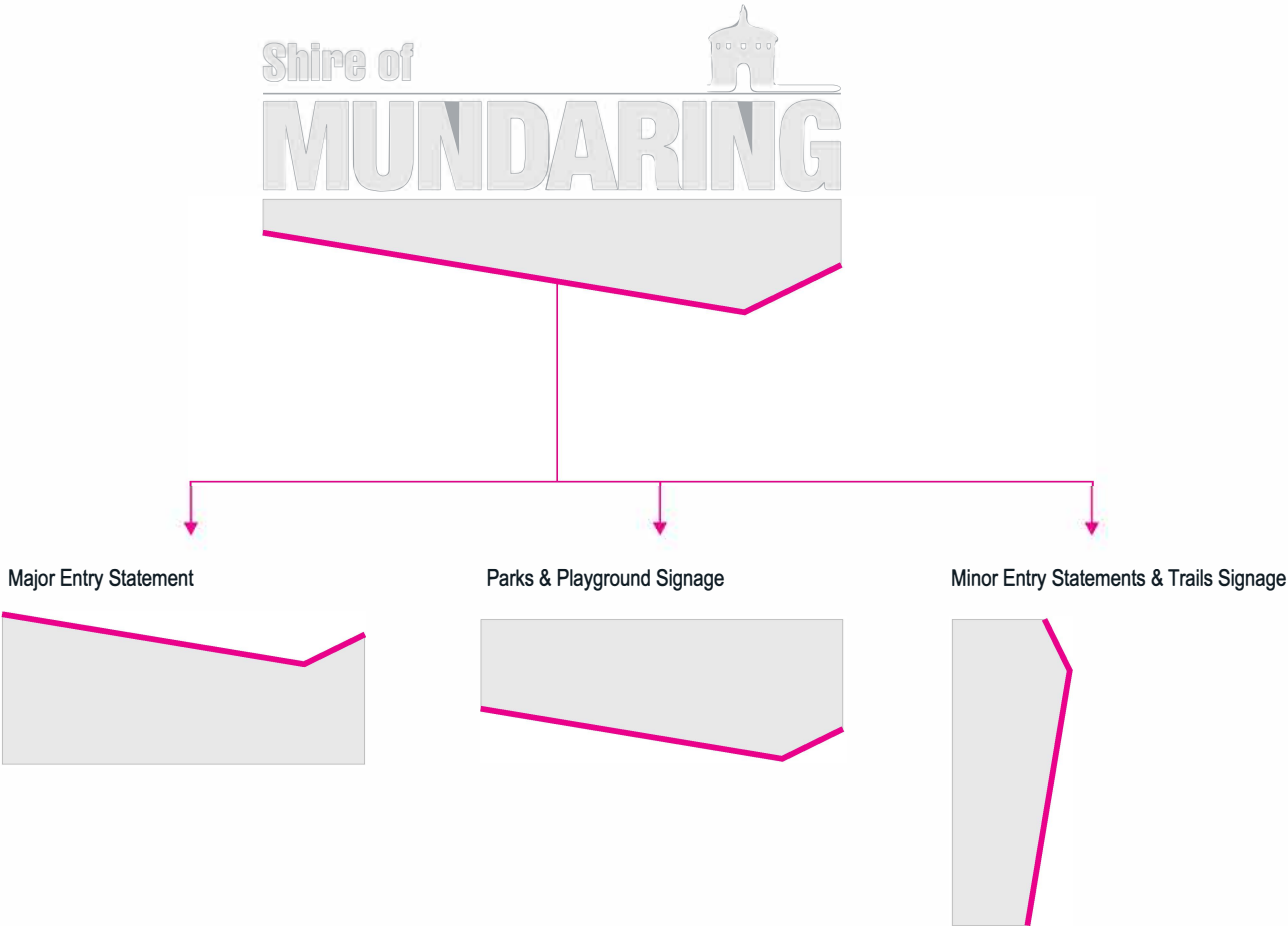
**2). Enhancing visual continuity:** The designers aim to ensure a cohesive visual experience by maintaining a sense of continuity between the logo and the signage to create a harmonious overall design.

By incorporating the section line from the Shire of Mundaring logo into the signage line and form, the designers can establish a visual link between the logo and the signage. This integration helps to reinforce brand identity, create a cohesive visual language, and provide a recognisable and consistent experience for users.

THE FOLLOWING PAGES CONTAIN CONCEPT EXAMPLES  
UTILISING THE COLOUR AND MATERIALS DESIGN PALETTE  
OUTLINED ON PAGE TWO.

THE INTENTION IS TO ADAPT THE CONCEPT OPTIONS AS  
REQUIRED TO FIT IN WITH THE SURROUNDING LANDSCAPE AND  
THE LOCATION IN WHICH THE SIGNS ARE PLACED. WHILST THE  
COLOURS AND MATERIALS USED WILL REMAIN CONSISTENT, THE  
DESIGN MAY CHANGE FROM THE OPTIONS SHOWN WITHIN THE  
DOCUMENT.

Shape from logo used in Signage Designs



FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES



## Sign Concepts

### Major Entry Statement - Option 1

ELEVATION

3000

2600

3600

1000

Shire of  
**MUNDARING**

10mm aluminium profile  
cut logo, painted, pin fixed

Composite timber  
material (emberred)  
vertical

Locally sourced granite  
stone wall

**WELCOME**

Lettering painted,  
stood off base, also an  
opportunity to introduce the  
Noongar language

Corten base

SIDE

500

MAJOR ENTRY STATEMENT

SIGN TYPE : E-maj

FUNCTION

To confirm to road users that they have entered the Shire of Mundaring. As a welcome message to visitors.

POSITION

To be located on major road points entering the shire, in consultation with Main Roads.

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**SIGNS&LINES** 

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DESIGNER

Sarah Rajecki

SCALE

NTS

SALES PERSON

Richard Angerson

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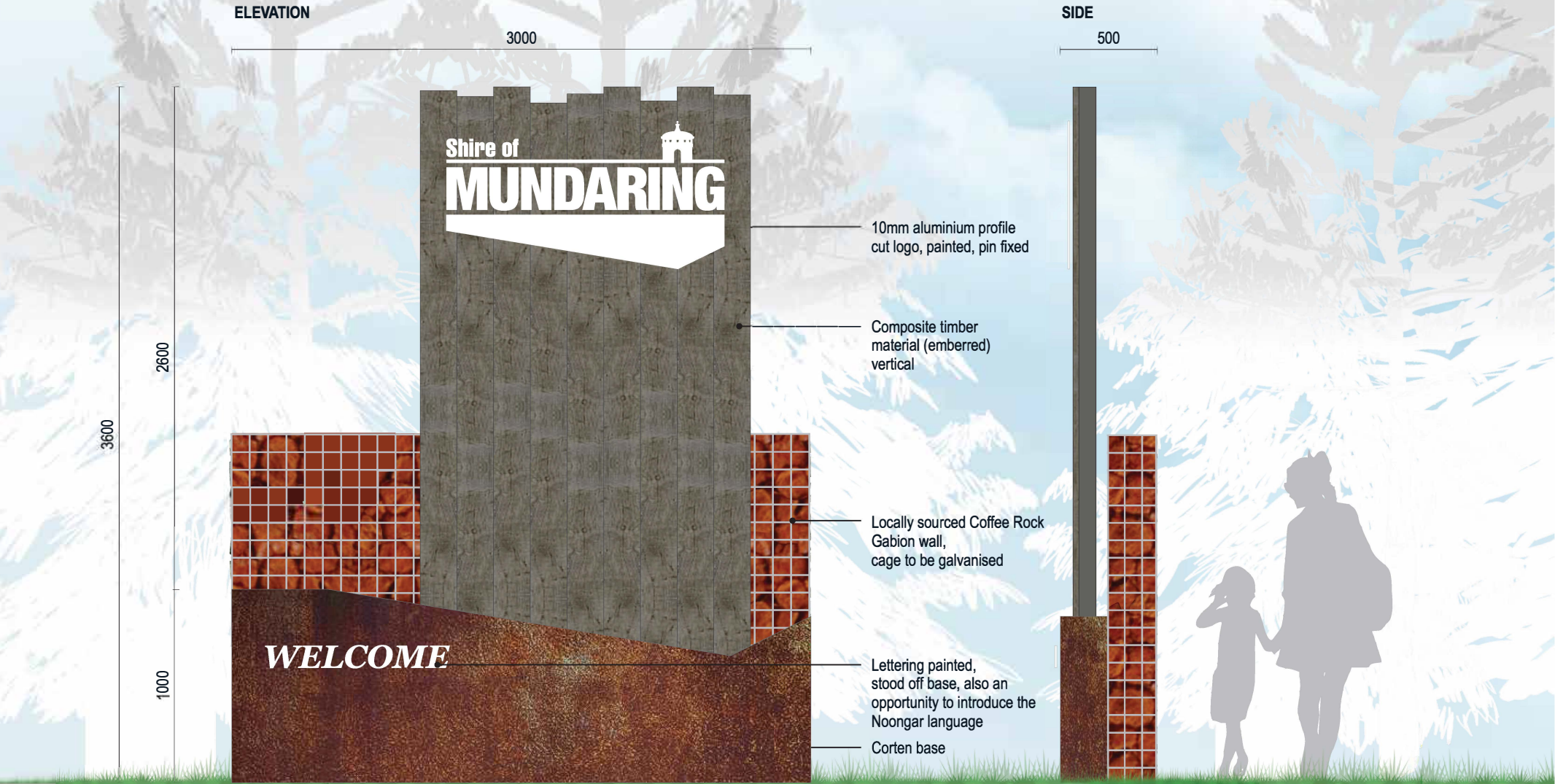


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Sign Concepts

Major Entry Statement - Option 2



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SAMPLES AND PROTOTYPES



## Sign Concepts

### Major Entry Statement - Option 3

ELEVATION

3000

SIDE

500

2600

3600

1000

Shire of  
**MUNDARING**

10mm aluminium profile  
cut logo, painted, pin fixed

Composite timber  
material (emberred)  
vertical

Composite timber  
material horizontal

**WELCOME**

Lettering painted,  
stood off base, also an  
opportunity to introduce the  
Noongar language

Corten base

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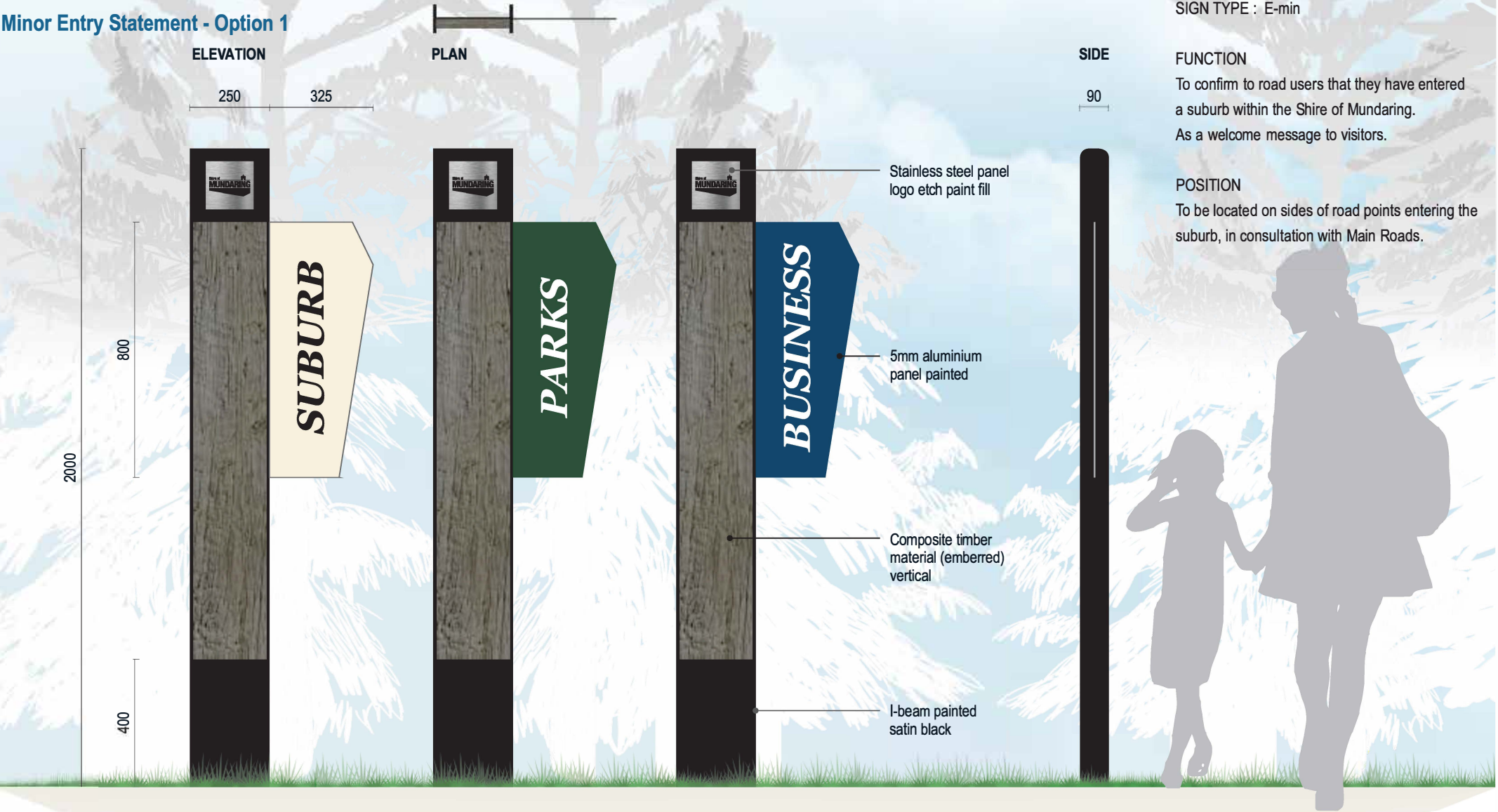
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Sign Concepts

Minor Entry Statement - Option 1

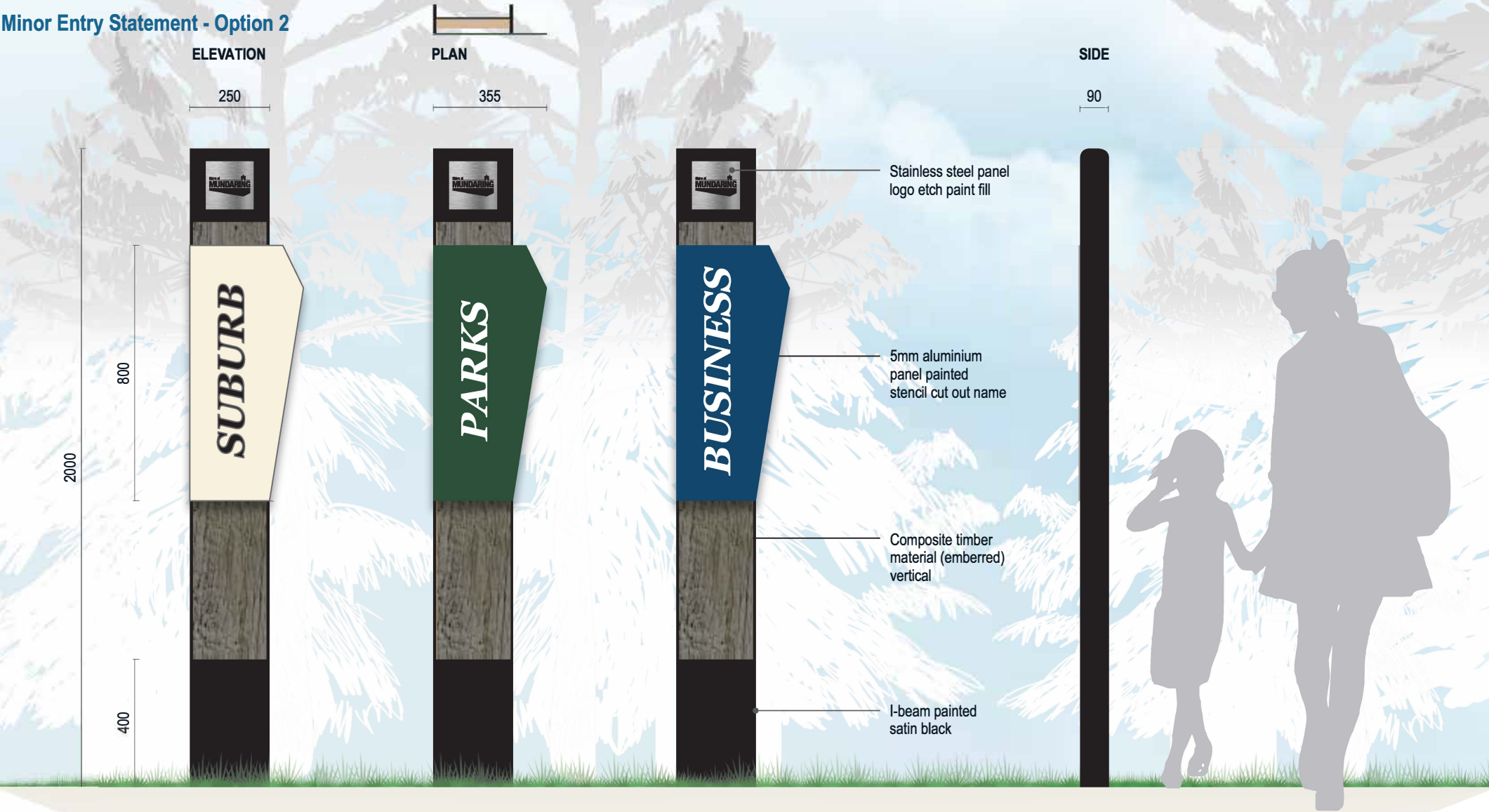


FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES



Sign Concepts

Minor Entry Statement - Option 2

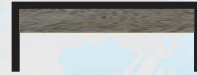


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SAMPLES AND PROTOTYPES

## Sign Concepts

### Trail Signs - Option 1A & 1B

PLAN



ELEVATION Option 1A

250

ELEVATION Option 1B

250

SIDE

90



Stainless steel panel  
etch paint fill logo &  
trail name

5mm aluminium  
panel painted

Vinyl icons  
(examples only)

Composite timber  
material (emberred)  
vertical

PFC powdercoat  
black

TRAILS  
SIGN TYPE : T

#### FUNCTION

To confirm to users of a destination by either pedestrians or drivers of the beginning, part or end of a trail. Can include regulatory messages.

#### POSITION

To be located at entrances of trails.

FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES



## Sign Concepts

### Trail Signs - Option 2

PLAN



ELEVATION

250

SIDE

90



TRAILS  
SIGN TYPE : T

#### FUNCTION

To confirm to users of a destination by either pedestrians or drivers of the beginning, part or end of a trail. Can include regulatory messages.

#### POSITION

To be located at entrances of trails.

Coloured strip to represent each different trail (if required)



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## Sign Concepts

### Parks & Playgrounds - Option 1

ELEVATION

1500

SIDE

75

570  
2750  
2200



5mm aluminium painted

Millboard timber composite (vintage)

Stainless steel panels with etched and paint fill detail

75x75 SHS post powdercoated satin black

## PARKS AND PLAYGROUNDS

SIGN TYPE : P

### FUNCTION

To confirm to users of a destination by either pedestrians or drivers. Denotes regulatory symbols as advice, message to users.

### POSITION

To be located at entrances of parks and playgrounds or roadside opportunities.



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SCALE

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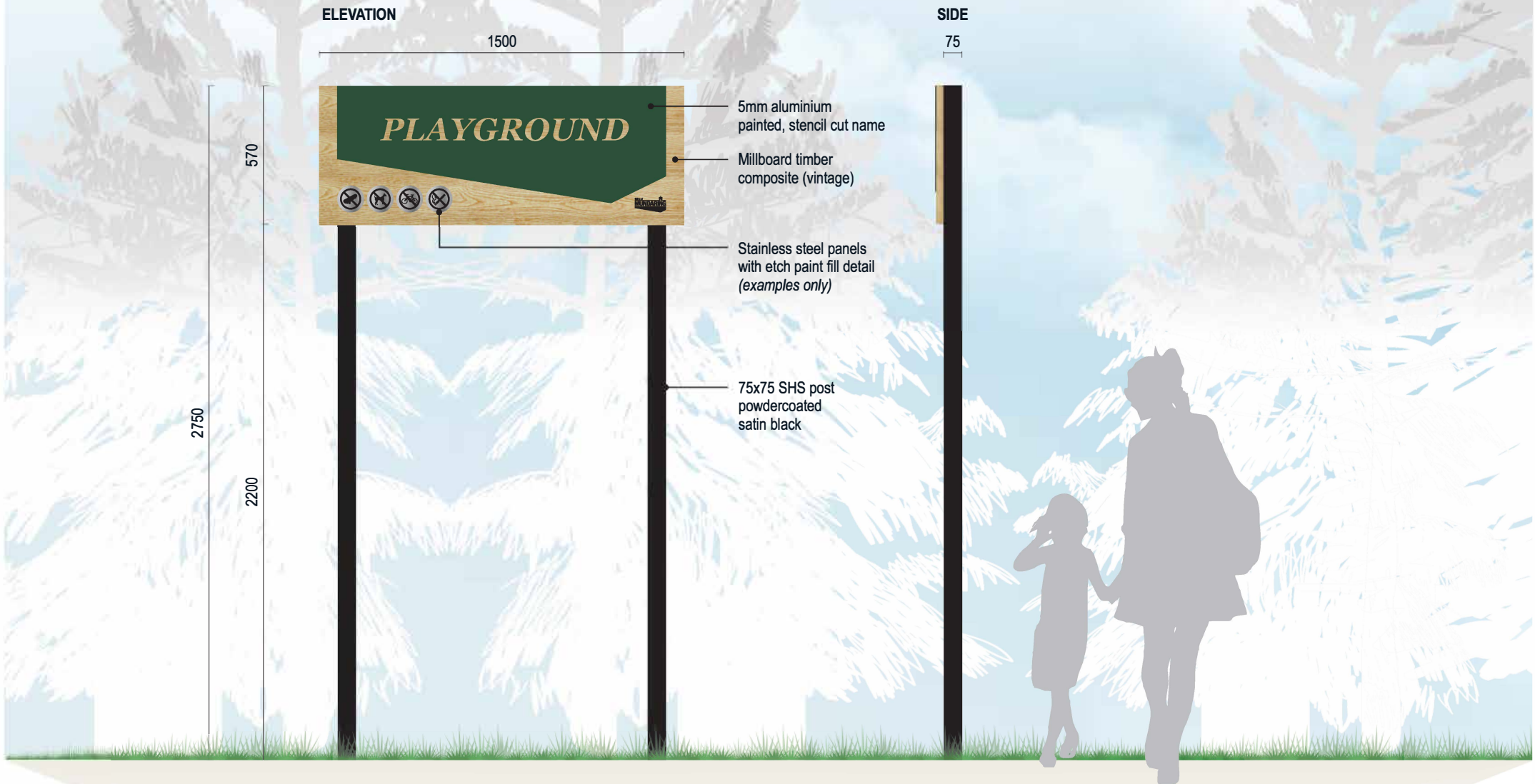
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## Sign Concepts

### Parks & Playgrounds - Option 2



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Sign Concepts

Building Name - Option 1 & 2

COUNCIL BUILDING  
SIGN TYPE : **CB**

FUNCTION  
To confirm to users of arrival at a destination by either pedestrians or drivers.

Option 1

ELEVATION

SIDE

POSITION  
To be located at entrances of council buildings.



Option 2

ELEVATION

SIDE



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SAMPLES AND PROTOTYPES

## Sign Concepts

### Park Name

#### PARKS AND PLAYGROUNDS

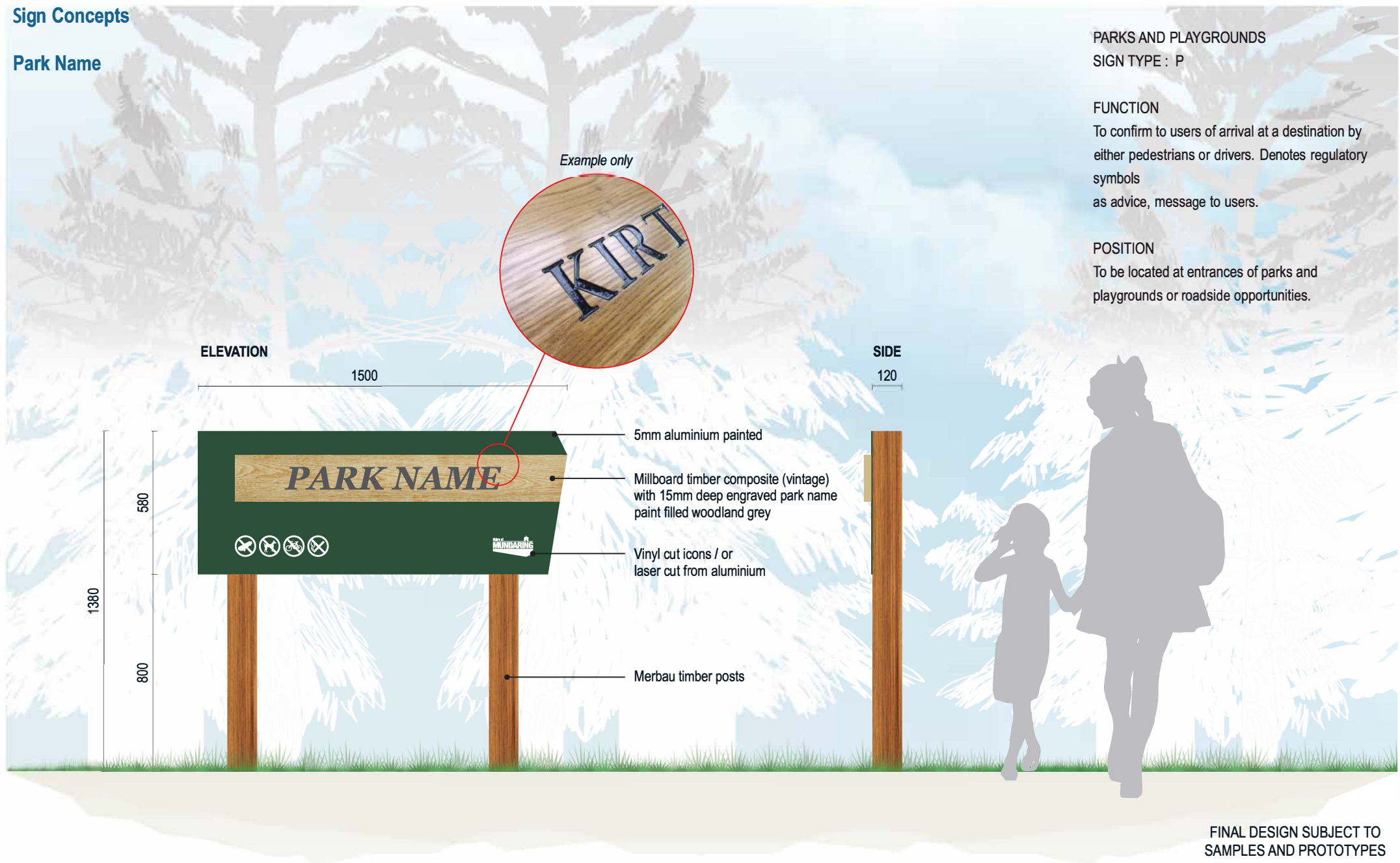
SIGN TYPE : P

#### FUNCTION

To confirm to users of arrival at a destination by either pedestrians or drivers. Denotes regulatory symbols as advice, message to users.

#### POSITION

To be located at entrances of parks and playgrounds or roadside opportunities.





Corten side returns,  
straight with a curved shape

3D logo, painted

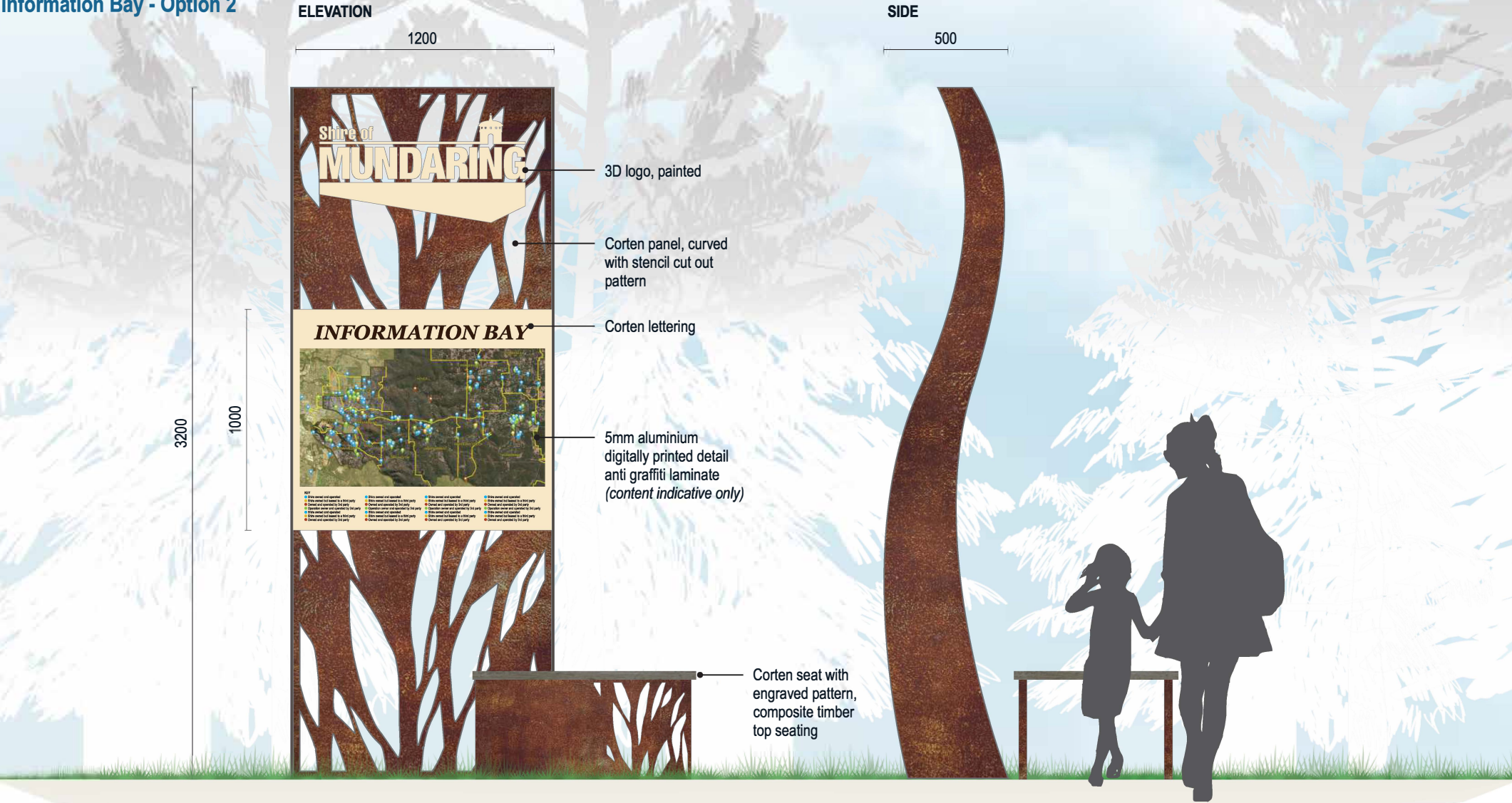
Corten curved back  
sheet with engraved pattern  
or stencil cut out pattern

Flat aluminium map panel  
installed on angle for better  
viewing

Corten seat with timber  
composite top  
Corten engraved pattern or  
stencil cut out pattern

FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES

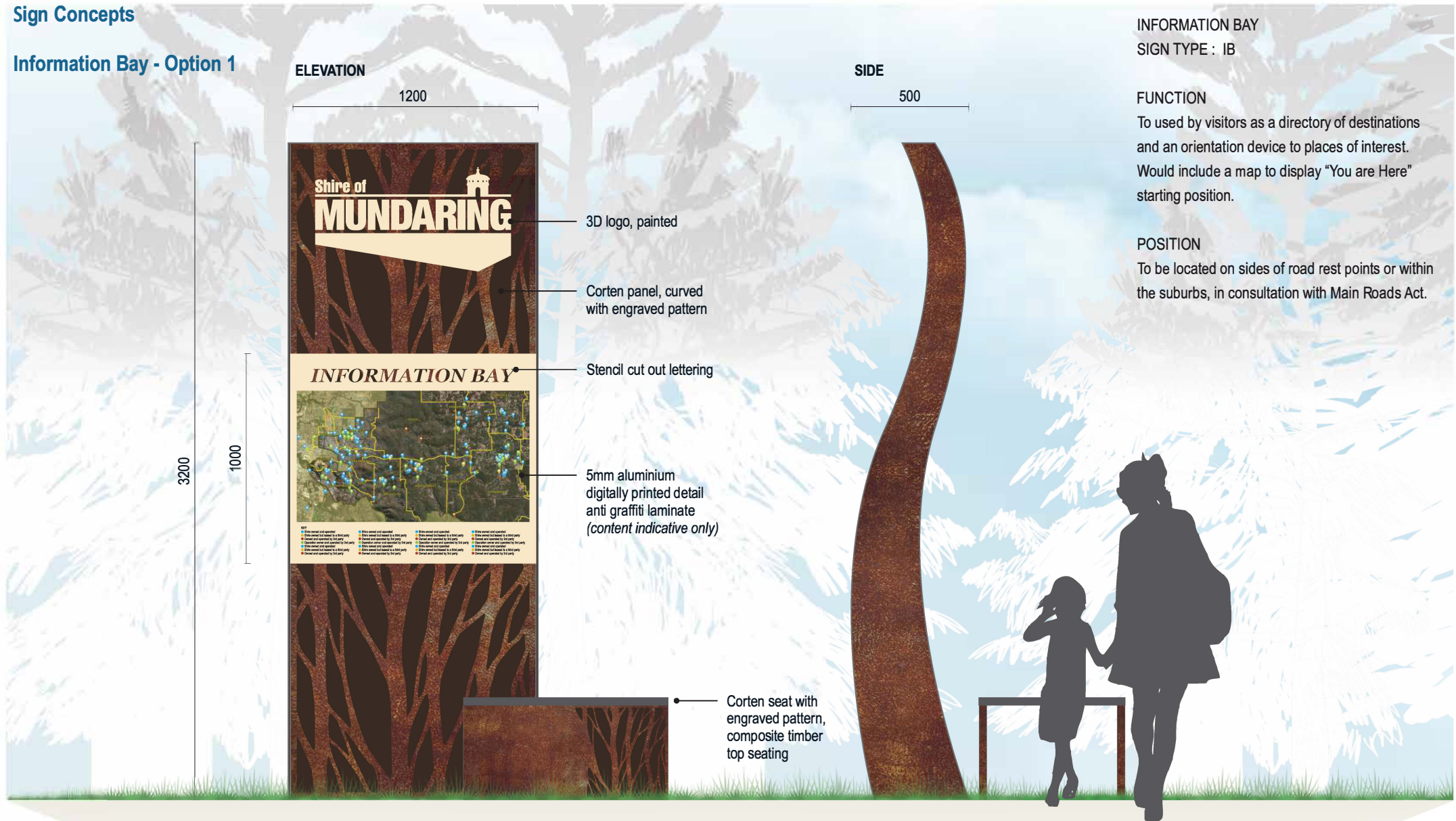
Information Bay - Option 2



FINAL DESIGN SUBJECT TO  
SAMPLES AND PROTOTYPES



Information Bay - Option 1



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SAMPLES AND PROTOTYPES

## Sign Concepts

### Venue Totem - Option 1

ELEVATION

1000

SIDE

166

VENUES

SIGN TYPE : V

FUNCTION

To confirm to users arrival at a destination.

POSITION

To be located at entrances of venues or roadside opportunities.

*VENUE  
NAME  
HERE*

*VENUE  
NAME  
HERE*

6mm acrylic venue name

5mm aluminium painted

Stainless steel panel  
etch paint fill logo

Millboard timber  
composite (emberred)

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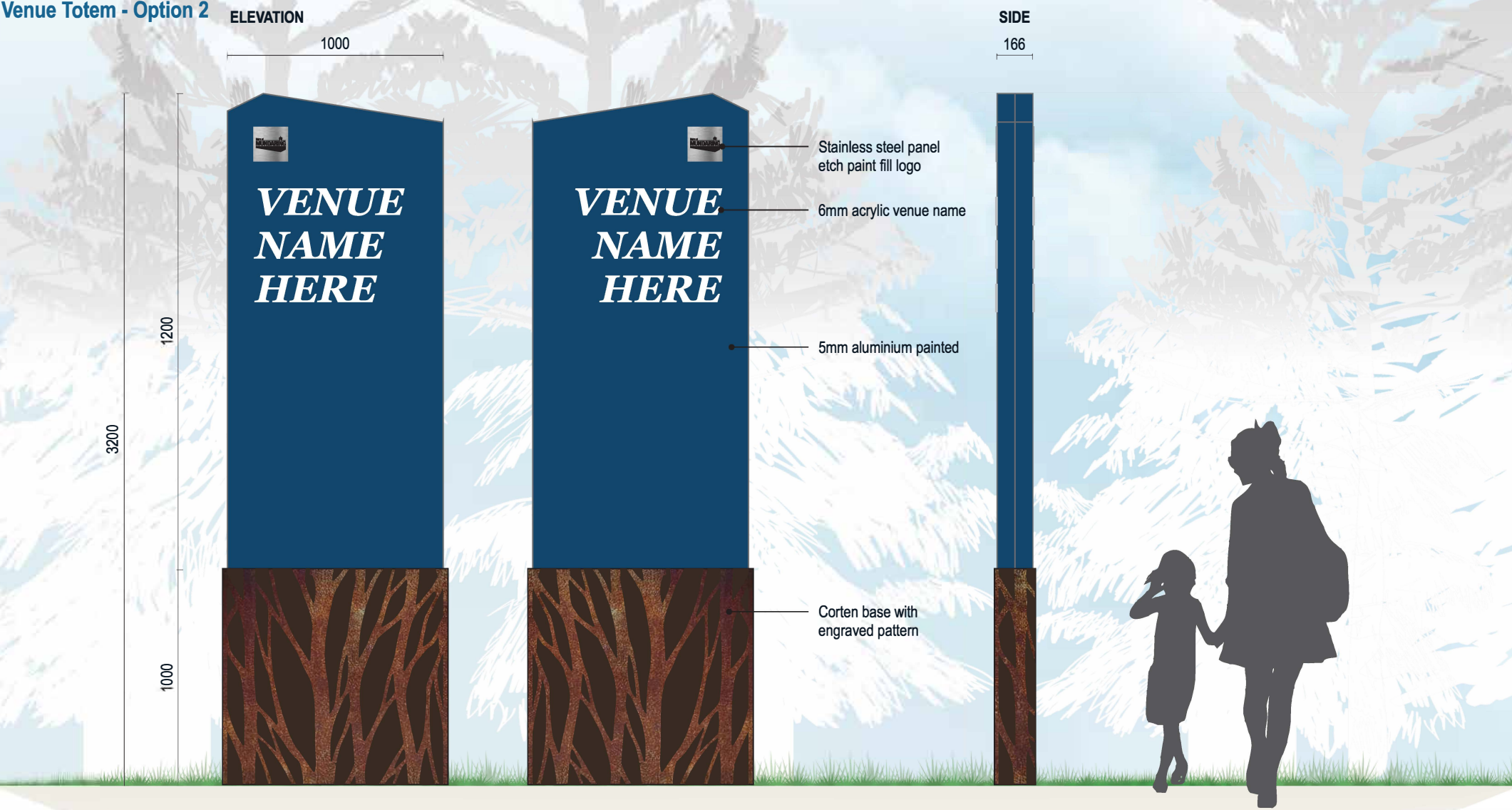
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Venue Totem - Option 2



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SAMPLES AND PROTOTYPES



EXISTING



PROPOSED

Cottage Green

LED MESSAGE BOARDS  
SIGN TYPE : LED

**FUNCTION**  
To advertise local events with the use of digital messaging. Also as a communication tool for the Department of Fire and Emergency Services and other emergency services announcements.

**POSITION**  
To be located within destinations and / or at entrances to destinations, excluding placement within or immediately adjacent to parklands or playgrounds - excluding major recreation centres such as Brown Park Recreation Precinct and Mundaring Recreation Precinct.

**DESIGN PARAMETERS**  
Cabinets, shrouds and other structural elements of the sign should consider the sensitivity of the surrounding environment in terms of colour and finishes. All out door tiled screens should have the ability to reduce the brightness setting and should be set to the lower scale to reduce light pollution to the minimum.  
Content should avoid the use of primary colours and display content that has calm nature based themes.  
Video content should consider the natural environment and the sensitivity of residing animals, both domestic and wild.  
Audio content should not be considered, however, the Shire is to use its discretion on content management in regard to emergency warnings, alarms and messages. In an emergency content scenario, audio could be considered.