




GUIDELINES

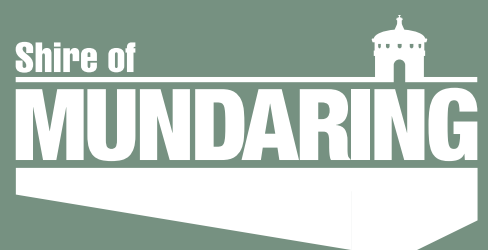
Public, Tourism and Community directional signage

Shire of Mundaring

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Introduction

Public, Tourism and Community directional signage is designed to inform motorists about attractions and facilities located along or near the shire's road network.

These signs serve to support primary navigation tools like printed and electronic maps.

For tourist and business operators, these signs can be a valuable addition to their promotional materials.

Including addresses, clear directions, and detailed maps in brochures, websites, and other promotional displays is essential for effectively guiding visitors to local attractions and services.

While directional signage is helpful, it should not be the sole method for guiding visitors.



Purpose

Public, Tourism and Community directional signage is designed to inform motorists about attractions and facilities located along or near the shire's road network.

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The main objectives are to:

- Provide guidance on how the Shire will manage directional signage under the Local Government Act 1995.
- Ensure that the placement, design, and appearance of directional signs enhance the landscape, visual amenity, and character of the district.
- Improve the quality and visual impact of directional signage on the Shire's roads.
- Ensure that directional signs do not compromise the safety of drivers, cyclists, and pedestrians by blocking sightlines or causing distractions.
- Coordinate the placement of signage on public property, including roads and reserves.

For signs on public property, including roads and reserves, the specific objectives of this guideline are to:

- Define the locations, types, and designs of allowable directional signs.
- Ensure visual consistency in signage across the shire.
- Maintain and enhance the quality and character of directional signs.

This guideline refers to and acts in accordance with Main Roads Western Australia Tourist and Service Signs Policy and Application Guidelines.



Eligibility

These categories apply to directional signage within road reserves, public reserves, or other public land. If a sign does not fit into one of these categories, it will be evaluated based on the Local Planning Scheme.

Signage applications will be reviewed using Main Roads criteria where applicable and be consistent with the standards set within AS1742.5 2017 Street Name and Community Facility Name Signs. Eligible facilities for signage typically include:

Tourist Attraction Signs

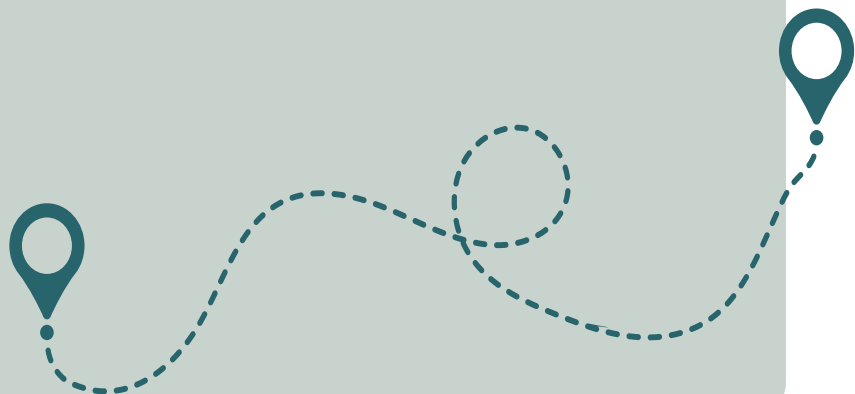
- National Parks
- Commercial tourist attractions;
- Wineries catering for tourists – tastings and cellar door sales;
- Historical sites/buildings/towns;
- Scenic lookouts; and
- Aboriginal and Cultural Heritage.

Tourism Service Signs

- Accommodation facilities;
- Caravan/camping grounds;
- Tourist information bays;
- Cafes/restaurants outside built up areas/townsites;

Community/Public Facilities

- Emergency Facilities (Hospitals, ambulance, police, fire brigade, SES)
- Community Facilities (public toilets, recycling centres, cemeteries, bus stations, sports grounds, libraries, shire buildings, parking areas)
- Churches and Religious Institutions.
- Schools and Tertiary Education
- Shopping Centres
- Large Commercial or Business Centres (not individual businesses)
- Post Offices
- Medical Centres
- Aged Care Facilities
- Non profit organisations



Configuration

The size and configuration of directional signs will be consistent with relevant Australian Standards and Main Roads Guidelines where applicable and located in consideration of safety and accessibility considerations.



Location of Attraction/Facility	Compliance Requirements
Main Roads controlled roads e.g. Great Eastern Highway	Application is made through Main Roads WA (MRWA) meeting their requirements. Shire input will be provided where required by Main Roads WA.
Local shire roads	<p>Tourist Attraction and Tourist Service signs will be assessed by Main Roads WA in conjunction with the Shire against Tourism Western Australia's 'assessment criteria' for tourist attractions. and MRWA Policy and Application Guidelines for Tourist and Service Signs in Western Australia.</p> <p>Maximum of one sign per intersection per community/public facility and the minimum number of signs required to provide adequate signposted route from the nearest main road.</p> <p>Signs to be located at intersections and not greater than 10km by road from the attraction.</p> <p>Signage at intersections shall not exceed a total of five signs. The Shire may remove any directional sign and replace with another sign where the additional community/public facility signage is considered of higher priority for providing directions.</p> <p>Signs for individual business will not be provided, noting signage to shopping or business centres can be provided for.</p>







Sign blades shall be placed in a single stack with:

- road name at the top (black lettering on a white background);
- location names second (white lettering on green background);
- tourist attractions third (white lettering on brown background) and
- services fourth (white lettering on blue background).

Within these groups of sign blades, blades shall be placed in order from the closest attraction to the furthest attraction.

Abbreviations and Symbols

The following standard symbols may be used on signs.

Symbol	Use
	Tourist Establishment
	Winery (Symbol MR-VM-5)
	Aboriginal Cultural Centre/Heritage Site (Symbol MR-VM-8)
	Information Bay (Symbol MR-SM-30)
	Caravan Park
	Hotel, Motel, Guesthouse, Bed & Breakfast

Symbol	Use
	Refreshments or Cafeteria
	Restaurant
	Fuel
	Public Toilets
	Picnic/Barbeque Area

Conditions

Directional signs in public places and road reserves are regulated under the Signs Local Law and Activities on Thoroughfares and Trading in Public Places Local Law. The Shire will assess each sign according to these guidelines to determine if it is required and should be allowed.

Only Shire staff are permitted to install signs in road reserves to meet safety, liability, and quality standards.

Warning, guide, and regulatory signs that are needed for traffic or public safety are exempt from these guidelines and the sole purview of MRWA.

Signs may be moved or removed for reasons including road works, safety, visual impact, or if more than five signs are stacked together. Non-compliant, redundant or faded signs may be removed without notice and disposed of by the Shire.

The Shire is not responsible for damage, theft, or any claims related to private, directional, or entrance signs on road reserves.

If a tourist directional or entrance sign is damaged beyond repair, Shire or MRWA staff may remove it, and the cost of replacement will be the responsibility of the applicant.

Costs

The applicant for a sign is responsible for all manufacturing and installation costs.